# GOVERNMENT OF INDIA
# HOUSING AND URBAN AFFAIRS
# LOK SABHA

UNSTARRED QUESTION NO:2779
ANSWERED ON:02.08.2017
MoU with Reckitt Benckiser
Rajendran Shri S.

**Will the Minister of HOUSING AND URBAN AFFAIRS be pleased to state:**

Will the Minister of HOUSING AND URBAN AFFAIRS be pleased to state:

(a) whether the Government has signed a Memorandum of Understanding with 'Reckitt Benckiser';

(b) if so, the details and the benefits thereof; and

(c) the major commitments of Google in the 'Swachh Bharat Mission Campaign'?

## Answer

THE MINISTER OF STATE IN THE MINISTRY OF HOUSING AND URBAN AFFAIRS

(RAO INDERJIT SINGH)

(a): No, Madam.

(b): Does not arise.

(c): Google is supporting Swachh Bharat Mission in capacity of a technology company. We have a License Agreement with Google wherein they can promote content related to Swachh Bharat Mission through their channels. In Google Toilet Locator we are ensuring Cities to geo tag their toilets on Google Maps platform so that Cities can become Open Defecation Free (ODF). Therefore Google is supporting the mission by promoting it.

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